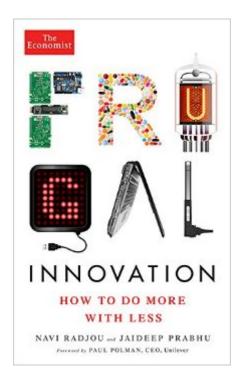
The book was found

Frugal Innovation: How To Do More With Less (Economist Books)





Synopsis

Winner of the CMI Management Book of the Year 2016Frugal innovation is a way that companies can create high-quality products with limited resources. Once the preserve of firms in poor markets, Western companies are now seeking ways to appeal to cost-conscious and environmentally-aware consumers at home. With an estimated trillion-dollar global market for frugal products, and with potentially huge cost savings to be gained, frugal innovation is revolutionizing business and reshaping management thinking. This book explains the principles, perspectives and techniques behind frugal innovation, enabling managers to profit from the great changes ahead. The book explains:How to achieve mass customization, using low-cost robotics, inexpensive product design and virtual prototyping software.How consumers and other external partners can help develop products How to implement sustainable practices, such as the production of waste-free productsHow to change the corporate culture to become more frugal

Book Information

Series: Economist Books Paperback: 272 pages Publisher: The Economist; First Trade Paper Edition edition (February 10, 2015) Language: English ISBN-10: 1610395050 ISBN-13: 978-1610395052 Product Dimensions: 5.3 x 0.9 x 8.4 inches Shipping Weight: 12.8 ounces (View shipping rates and policies) Average Customer Review: 3.6 out of 5 stars Â See all reviews (14 customer reviews) Best Sellers Rank: #484,778 in Books (See Top 100 in Books) #75 in Books > Business & Money > Processes & Infrastructure > Research & Development #245 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Design #634 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises

Customer Reviews

Some frightening statisticsWe were very taken by a book called â œLeading from the emerging futureâ •, which starts with some frightening statistics (with â œFrugal innovationâ • adding a few):We leave an ecologic footprint of 1.5 planetsFood prices are expected to double by 2030In USA 1% owns more that the entire bottom 90%25% of kids in the USA live in poverty90% of new

cancers are caused by lifestyle and environmental factorsThe US healthcare wastes 600 billion a yearIn 2000 twice of many people died of suicide as died in warsThere are 200 million people unemployed going to 600,000, most of them youthEvery one in five people lacks access to safe drinking waterOne third of our soil has eroded and have become unproductive90% of industrial production in health sector concentrate on diseases that are lifestyle driven125 million phones end up in landfills every yearThe life cycle of US buildings accounts for nearly 40% of all energy use, 72% of electricity consumption, 14% of potable water use, nearly 40% of CO2 emissions and 30% of waste output2/3 of carbon emission happens at the end of the food chain (that is you and me)System break downThe conclusion of "Leading from the emerging future" is that the current economic system has failed us and we need to move to an economy or business 4.0 model.Frugal innovationThat is why "Frugal Innovation" is such an interesting book. Doing more with less. Real quality, real value and real purpose. In the developed world people are becoming not only more value conscious but also more values conscious.

Download to continue reading...

Frugal Living: 55 Tips to Save Money! Enjoy Living on a Budget, Become Debt Free, and Have Complete Financial Independence (Frugal Living Books, frugal living for dummies, frugal living made simple) Frugal Innovation: How to do more with less (Economist Books) Frugal Innovation (e-short): How to do more with less The Economist Guide to Emerging Markets: Lessons for Business Success and the Outlook for Different Markets (Economist Books) The Economist Guide to Financial Markets (6th Ed): Why they exist and how they work (Economist Books) Living Frugally: 55 Perfect Methods to Save Money and Live a Happy Life Without Debts. (Living Frugally, frugal living, frugal suggestions) Frugal Business Owner's Guide to DIY Local SEO: How You Can Generate More Leads and Get More Customers without Breaking the Bank The Tapping Solution for Weight Loss & Body Confidence: A Woman's Guide to Stressing Less, Weighing Less, and Loving More The Innovation Expedition: A Visual Toolkit to Start Innovation The Life Science Innovation Roadmap: Bioscience Innovation Assessment, Planning, Strategy, Execution, and Implementation What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services Sustainable Innovation: Build Your Company's Capacity to Change the World (Innovation and Technology in the World E) Motorcycles (21st Century Skills Innovation Library: Innovation in Transportation) The Chief Financial Officer: What CFOs Do, the Influence they Have, and Why it Matters (Economist Books) Marketing for Growth: The Role of Marketers in Driving Revenues and Profits (Economist Books) The Frugal Gourmet Celebrates Christmas I CAN CAN

RELISHES, Salsa, Sauces & Chutney!!: How to make relishes, salsa, sauces, and chutney with quick, easy heirloom recipes from around the ... (I CAN CAN Frugal Living Series) (Volume 3) The Frugal Gourmet Little House Living: The Make-Your-Own Guide to a Frugal, Simple, and Self-Sufficient Life Baking Soda: Over 500 Fabulous, Fun, and Frugal Uses You've Probably Never Thought Of

<u>Dmca</u>